

miPUBLISHER

Video Management System for Live Streaming and Video On Demand



Mirror Image's miPublisher is a powerful online video publishing solution that offers robust video management features, an easy-to-navigate User Interface and a whole lot more.

Delivered via Mirror Images' global Dynamic Delivery Network, miPublisher is a single, all-inclusive, cohesive, unified platform that allows broadcasters to monitor and record their live video streams.

miPublisher has superior features that empower you to reach more screens, and provide better video quality with enhanced management functionality for more control over your media distribution.

With miPublisher you'll have all the tools you need to organize, catalog, search, analyze and publish your content to a variety of destinations and devices while providing a great user experience.

Features include:

- Device Detection
- Custom players
- Closed Captioning Support (including automated closed captioning)
- Record and Capture
- Full Video Content Management System
- Secure SSL Content Delivery
- Responsive Embed Code



MEDIA UPLOAD

Upload any type of media from your computer or mobile device.



SEARCH

Search media and metadata in the easy to use interface.



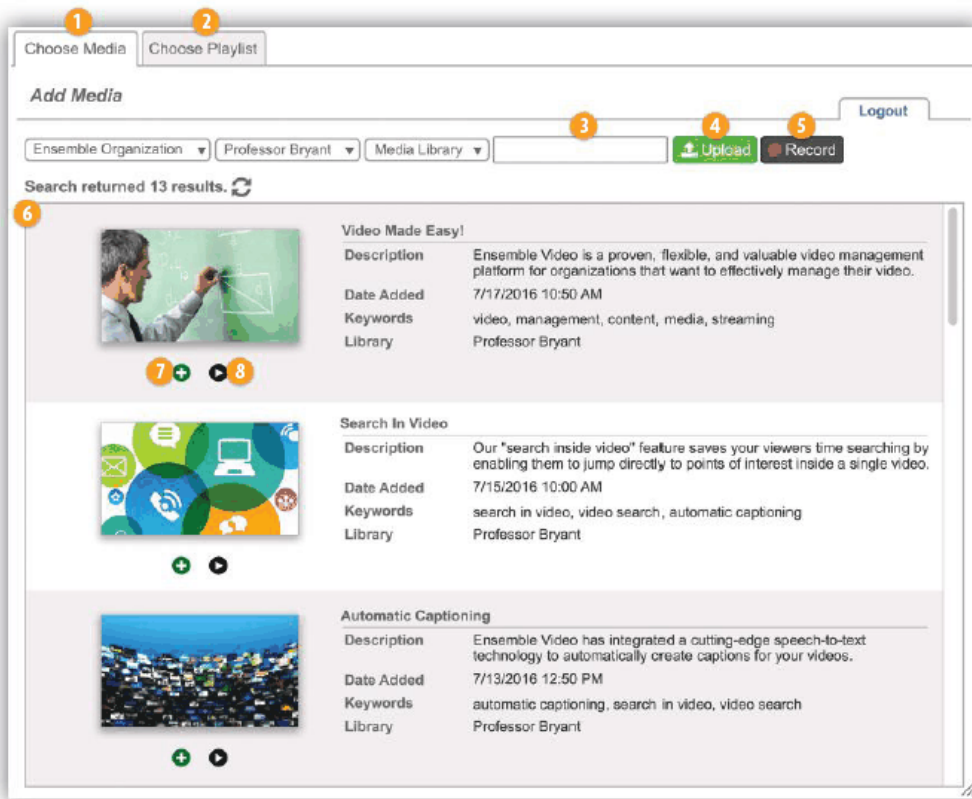
CAPTURE LIVE VIDEO

Create recordings of your live video and audio content.



PUBLISH

Publish videos or playlists into your website for viewing on ANY device.



- 1) Choose Media
- 2) Choose Playlist
- 3) Search
- 4) Upload Media
- 5) Record Media
- 6) Media Library Content
- 7) Insert Video
- 8) Preview Video

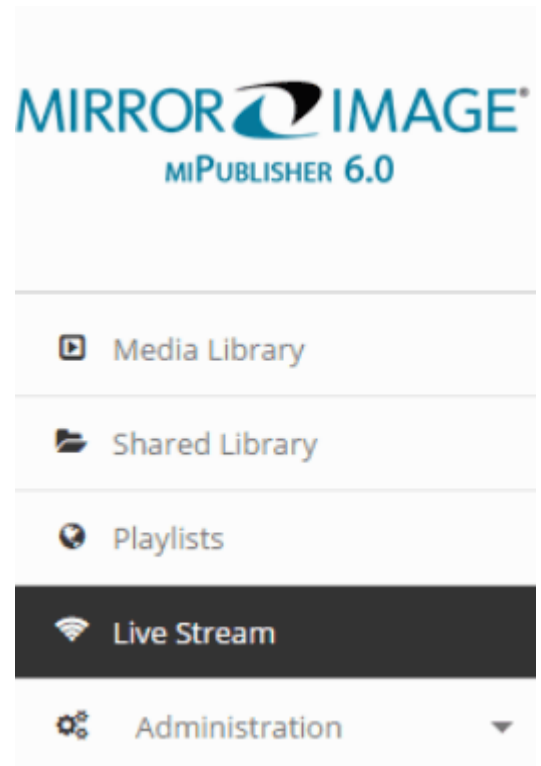
Live Events

- Share and record live events within your enterprise, or with stakeholders around the world.



Training

- Make customized video recordings, record presentations and create training videos to quickly and easily bring your staff up to speed with new products and services, reducing time to market while increasing sales team knowledge and revenue results.



Secure Content

- Our security features and content access restrictions allow organizations to secure and control access to sensitive enterprise content.

Viewer analytics provide the information and insight you need to successfully manage your content.



Video analytics provide information to help you make educated changes based on actual data, as opposed to hypothesized ideas based on opinions. In a never-ending battle to understand how and when you are engaging viewers, data is king.



miPublisher's video analytics allow you to measure more than just views - discover what drives viewers to your videos and keep them coming back for more.

miPublisher is a turnkey online video platform that streamlines video capture, video management and video publishing.

miPublishers' unique management framework supports organization-wide management of media assets across one or many internal departments and users.



Discover the incredible value and power of Mirror Image's streamlined video capture, video management and video publishing platform!

To learn more about our **miPublisher, Audio Streaming, Multi-Screen Streaming, Social Media Re-Streaming,** and **Object Delivery and Caching** services call us today at **(800) 353-2923** or email **sales@mirror-image.com**.

U.S. Patent Numbers 6,915,329, 6,581,090, 7,739,400, 5,991,809, 6,370,580, 6,480,893, and 8,019,869