



# 2006 editors' picks

*Of all the products and services to make their mark in 2005 or on the horizon for 2006, these ten represent the cream of the crop.*

by **Eric Schumacher-Rasmussen**

**e**volution was the name of the game in streaming technology for 2005, with promising products achieving their full potential and established tools getting even better. We polled a handful of our editors and writers to select the nine hardware tools, software

solutions, and services that broke away from the pack over the last 12 months, as well as one that holds tremendous promise for the future. As you're looking to implement or upgrade your digital audio and video communications initiatives in 2006, these are the tools you should check out first. 📺



Mirror Image Internet [www.mirror-image.com](http://www.mirror-image.com)

**TotalValuePlan**



Rollover pricing has been a behind-the-scenes dealmaker in the CDN industry for quite some time, as has the elimination of overage fees. But Mirror Image gets an EDITORS' PICKS nod this year for being the first provider to "go public" with a pricing approach that lets publishers commit to contracts based not on length but on total services provided—streaming, content delivery, and Web—whether the customer uses them up in one month or six. It's a winning solution, especially for retailers who experience heavy seasonal traffic. Don't be surprised to see other CDNs and service providers follow suit.